

# BRD - GROUPE SOCIÉTÉ GÉNÉRALE

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## CORPORATE FINANCE ADVISORY SERVICES



GROUPE SOCIÉTÉ GÉNÉRALE

**THE FUTURE  
IS YOU**  **SOCIÉTÉ  
GÉNÉRALE**

# BRD: A STRONG PRESENCE IN ROMANIA

- BRD, part of Société Générale Group - one of the leading European financial services groups, has a notable presence in Romania, a mature Universal banking model actively involved in the Romanian economy, with extended capabilities in Retail Banking, Corporate Banking, Corporate and Investment banking, Research & Distribution
- BRD is listed on the Bucharest Stock Exchange since 2001, with a market capitalization of above EUR 2bn
- BRD has the largest distribution platform in Romania, having a wide national network of more than 500 retail branches
- BRD employs a dedicated team with direct and relevant experience in advisory and intermediation services on capital markets, providing brokerage services since 1996, ECM, DCM and M&A advisory services, offering all benefits of an intermediary with fully integrated capabilities
- The strong position on various markets is proved by awards received in 2020 and H1:2021

## RECOGNIZED EXPERIENCE



- Bank of the Year awarded by "The Banker"
  - Bank of the Year 2020 in Romania



- Recognized know-how in corporate finance, by "Global Finance" awards
  - Best Sub-Custodian Bank in Romania in 2021
  - Best Trade Finance Provider in Romania in 2020 & 2021
  - Best Treasury and Cash Management Bank in Romania in 2020



- Acknowledged performance of leasing and alternative savings, by "Piața Financiară" magazine
  - "Best ROA", "Best ROE" in 2021
  - Best NPL dynamic - BRD Groupe Societe Generale, Finmedia 2021
  - Bank of the year in Romania in 2019
  - Bank of excellence in Romania over the last 25 years
  - Best Asset Management Company – BRD AM
  - Best Diversified Fund in Romania – BRD Diverso, BRD AM
  - Best in Leasing – BRD SGL in 2020
  - Best Life Insurance company – BRD Asigurari de Viata



## ROMANIA – BRD

- >6,600 staff members
- 3<sup>rd</sup> bank by assets in Romania and 1<sup>st</sup> in number of branches
- Universal bank providing a wide range of services in retail, corporate and investment banking
- Largest and most powerful distribution platform in Romania: >500 branches which facilitates distribution to retail investors within all Romanian counties
- Present on the entire capital market chain, with good understanding of local markets and investors:
  - 2 macro analysts and 1 equity analyst covering 7 companies
  - 6 sales people

*BRD's received in 2019 - "The custodian bank with the largest portfolio of financial instruments managed in 2018" Award from the Bucharest Stock Exchange*

*BRD's received in 2014 - "Supporting the Bucharest Stock Exchange projects and international promotion of the market" Award from the Bucharest Stock Exchange*

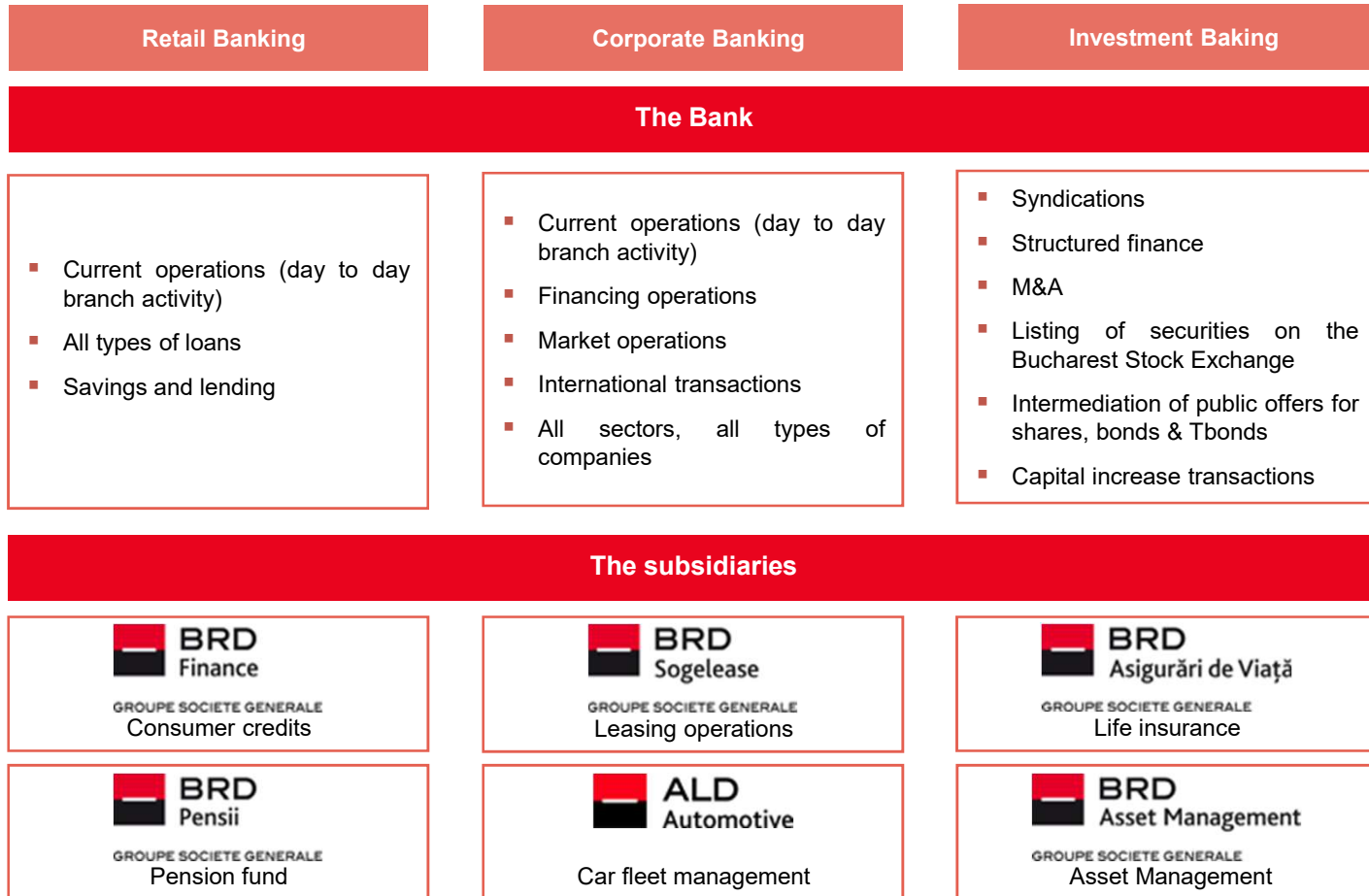
*BRD's received in 2012 - "The Capital Markets Excellence" Award from Piața Financiară Magazine*



# SYSTEMIC BANK, FULL FLEDGE SERVICES PROVIDER

Due to a tight cooperation with the business lines of Société Générale Group, BRD enjoys recognized expertise in investment banking, from structured financing to mergers & acquisitions.

Through its Corporate Finance Division, the Bank provides the entire range of advisory services in M&A, Corporate Finance and origination for projects related to equity and debt capital markets.



# CORPORATE FINANCE ADVISORY – ONE OF THE LEADING LOCAL PLAYER

*Launching the Corporate Finance activities in Romania in 1996*

*Being part of a leading financial services group in Europe, BRD is best positioned to assist its clients in implementing complex corporate finance projects*

*Creation of local M&A entity in 1998*

## Comprehensive Corporate Finance Advisory Services

### ECM

- Share capital increase/IPOs
- Selling public offers (initial/secondary)
- Purchase public offers
- Voluntary/mandatory takeover bids
- Admission to trading
- Squeeze-out

### DCM

- Corporate bonds issuance
- Municipal bonds issuance
- Tbonds issuance

### M&A

- Acquisitions
- Disposals
- Mergers, demergers, spinoffs
- Joint ventures
- Strategic advisory

### Company valuation

- Valuations
- Market research

## Why BRD?

- Proven track record on capital markets: IPOs/SPOs, Bonds & Tbonds
- Extensive advisory services ranging from specific M&A and capital market advisory to best financing and execution solutions, along with strong sector expertise
- Proven track record in providing financial advisory services to:
  - Local and foreign investors on market entry strategies, mergers and acquisitions, setting up of joint-ventures, divestitures and business restructuring, as well as capital market related operations
  - Government and public institutions on privatizations, restructuring of industrial sectors and state-owned companies, debt restructuring
- A local team of experienced professionals connected with Société Générale's international network of investment banking and industry experts, enabling us to provide our clients with the right solutions at the right time
- Excellent knowledge and understanding of the Romanian business environment along with very good contacts with authorities, decision-makers and the business community, in general
- In-depth, long-standing client relationships enabling senior level strategic dialogue

## CONTACT DETAILS

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